

## **Historic, Archive Document**

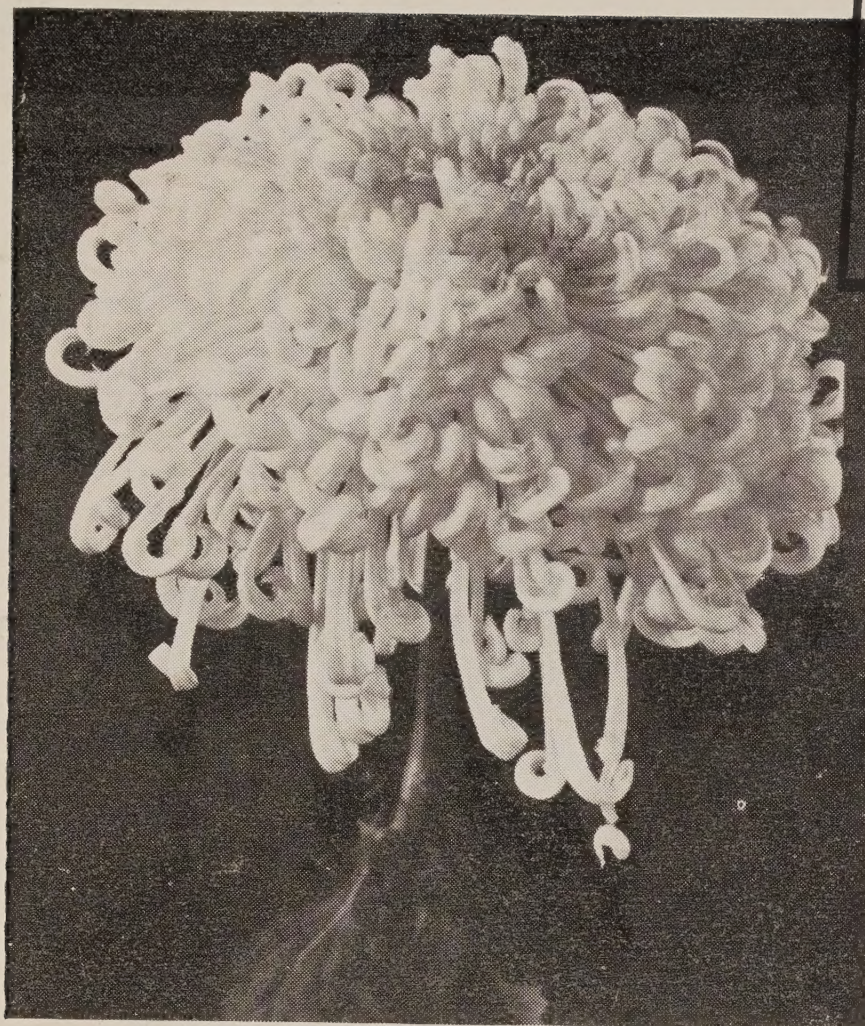
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★ MAY 26 1949 ★

U. S. Department of Agriculture

UTAH

Spider Type Chrysanthemum. Clear pure white tubular petals.

Price 65c each

3 for \$1.75

\$5.00 per doz.

1949

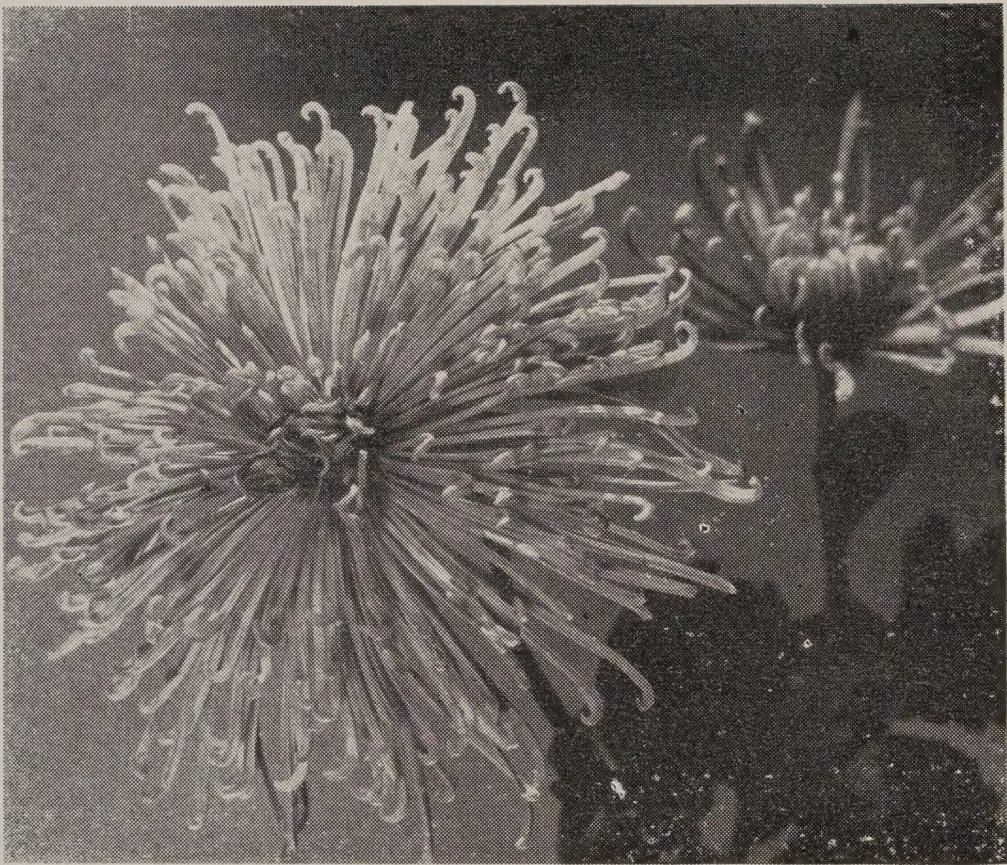
# Floral gardens

Eaton, Ohio

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CHRYSANTHEMUMS  
NEW SPIDER — NEW ENGLISH  
INTRODUCTIONS  
SHASTA DASIES — HARDY ASTERS  
PERENNIALS





## MAMORU

Very dark orange shading into bronze towards the centre.  
One of the very excellent cut flower varieties.

Each 65c

3 for \$1.75



## NEW SPIDER AND FEATHER TYPE CHRYSANTHEMUMS

### New Varieties For Spring 1949 Delivery

You will surely want some of these wonderful new varieties of Chrysanthemums. While they are not hardy, they will stand lots of cold .... but, don't forget and leave the plants out all winter. People are more and more digging up their plants and healing them in cold frames .... because, you will have them next year. They are certainly worth caring for and you pay for them .. take the best of care and have them again next year.

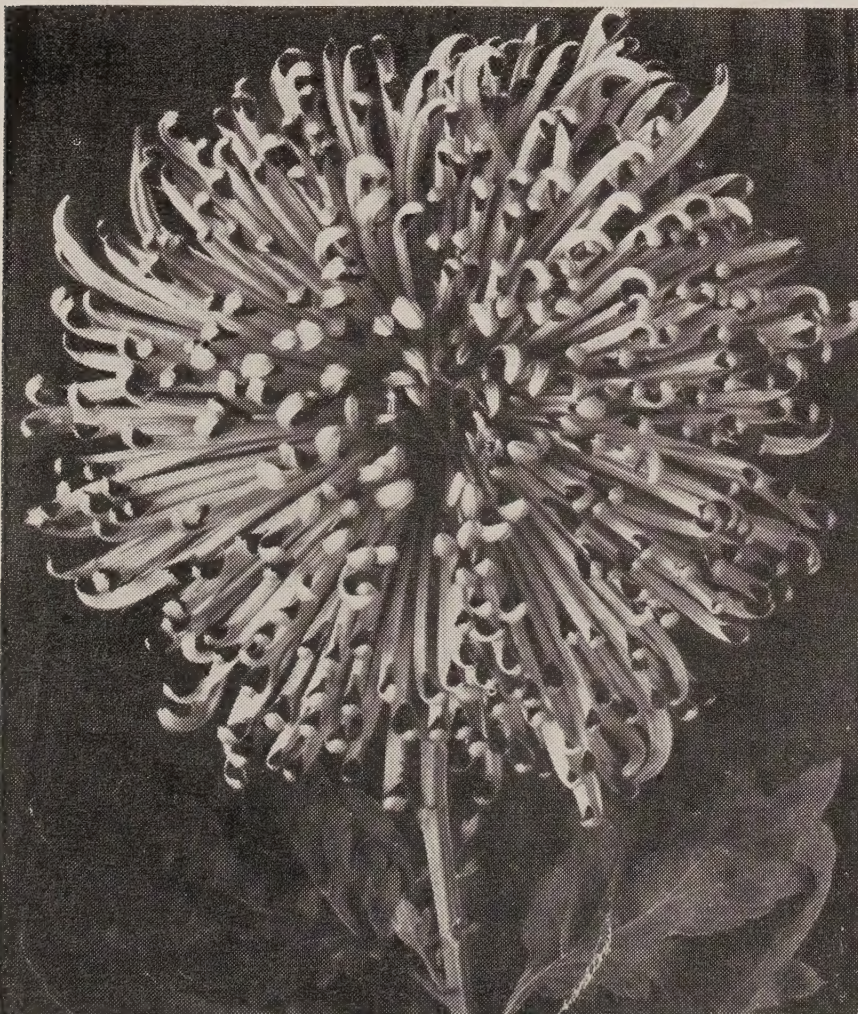
Reports from all over the country prove to us they can be grown almost everywhere. Their striking varieties with long tubular petals widening at the tips, curling ribbon-like, threadlike form are beautiful to behold. You can grow them. Stake them and feed them well and disbud allowing five to six stems to the plant and one good big bloom to the stem .... what a difference a little care and trouble makes .... results, you have a bloom that no words can describe in beauty, size and exquisiteness.

All plants from 2¼ inch pots. ORDER NOW and have them reserved for your favorite planting date in May or June. You will be glad next Fall you ordered early this Spring.

### NEW SPIDER AND FEATHER TYPES — NEW 1949 INTRODUCTIONS

We have never advertised these varieties before this YEAR of 1949.

**BERTHA OLIVER.** A very beautiful flower with quilled petals of deep orchid-pink shades. The tips of petals are fish-hooked and show a deep pink.



Each ..... \$1.00

3 for \$2.75

### CATHAY

The quilled petals of this lovely variety are of a deep shade of copper with a brilliant red showing as the tips open and slightly curve upward.

Each \$1.25

3 for \$3.00





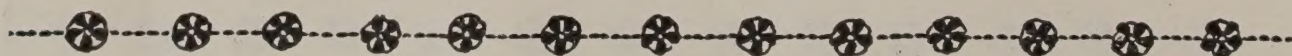
- CHUNKING.** A very distinctive flower with quilled petals on an unusual shade of salmon bronze and smoky chocolate lavender. **Each \$1.25**
- GEORGIANA HEDINGER.** Very full centered variety of the Spidery form in deep pink. Early flowering variety. **Each \$1.00**
- MARSHA.** A very unusual flower of great size and popularity. An outstanding pure glistening white with blooms 8 to 10 inches across. Petals are quilled with fish-hook tips. Foliage ideal and all blooms on strong stems. **Each \$2.00**
- MARIE TASHMIA.** Pure white flowers up to ten inches in diameter with fish-hook tips. Very beautiful. **Each \$1.50**
- MRS. STANLEY WALLACE.** A coppery orange spider variety invaluable as a cut flower variety. Strong stems and good foliage. **Each \$1.25**
- MRS. JERRY CRAIG.** Beautiful soft golden bronze variety with medium tubular petals and well curled at the tips of petals. **Each \$1.00     3 for \$2.75**
- NIGHTENGAL.** One of the very outstanding rare novelties in Chrysanthemums .... a distinct chartreuse green color. Must be protected from strong sunshine for best results. **Each \$1.50**
- PAUL MILLER.** A very beautiful medium sized flower of a buff quilled Spider type with a full red centre shading to a coppery tone. **Each \$1.50**
- PATRICIA GRACE.** Long, cord-like petals of a delicate rose-pink of an exquisite shade. If disbudded will grow up to 10 inches across. **Each \$1.00**
- PINK FANTASY.** Light pink in color with medium tubular petals which radiate from central disc of a yellow button. **Each \$1.25     3 for \$3.00**
- SARAH MORASCH.** A lovely shade of rose pink with fine quilled petals. Must be disbudded to get the best results. **Each \$1.50**
- WAIKIKI.** Very full centered large Spidery type in bronze tones. Petals are incurved with fishhook tips of a rich golden color. Very outstanding. **Each \$1.25**

## SPIDERY AND FEATHER TYPE CHRYSANTHEMUMS

### 1948 Introductions for Spring Delivery

We are pleased to present the following list of this new type of Chrysanthemums. We have found them very popular all over the United States, but advise that in the southern states they be protected from strong sunshine for the best results. Same culture can be followed as with all Chrysanthemums, however, to keep them over for next year they must receive extra protection, or moved to a cold frame under glass where they will come thru in wonderful condition. Disbudding is to be recommended to get the largest blooms on the plants.

- ALICE TASHMIA.** Beautiful white petals of the spider variety with long fishhooked tips. Good stems and foliage. **Each 65c     3 for \$1.75**
- ANTIONETTE BUSH.** Large white spidery type petals long and tubular with fishhook tips cascading from a very full centre. **Each 65c     3 for \$1.75**
- BESS WITT.** Pleasing combination of apricot bronze and salmon pink. Grows medium height and matures about Oct. 25th. **Each 50c     3 for \$1.35**
- BAMBU.** Large tubular orchid lavender petals with hooked tips. Wonderful cut flower variety with strong stems and excellent foliage. **Each 65c     3 for \$1.75**
- BUTTERFLY.** Very attractive light yellow spider type variety, medium sized tubular petals which are long and graceful. **Each 50c     3 for \$1.35**
- CATALINA.** Beautiful shade of orchid-pink with slender quilled petals hooked at the tips. Full centered flower. **Each 65c     3 for \$1.75**



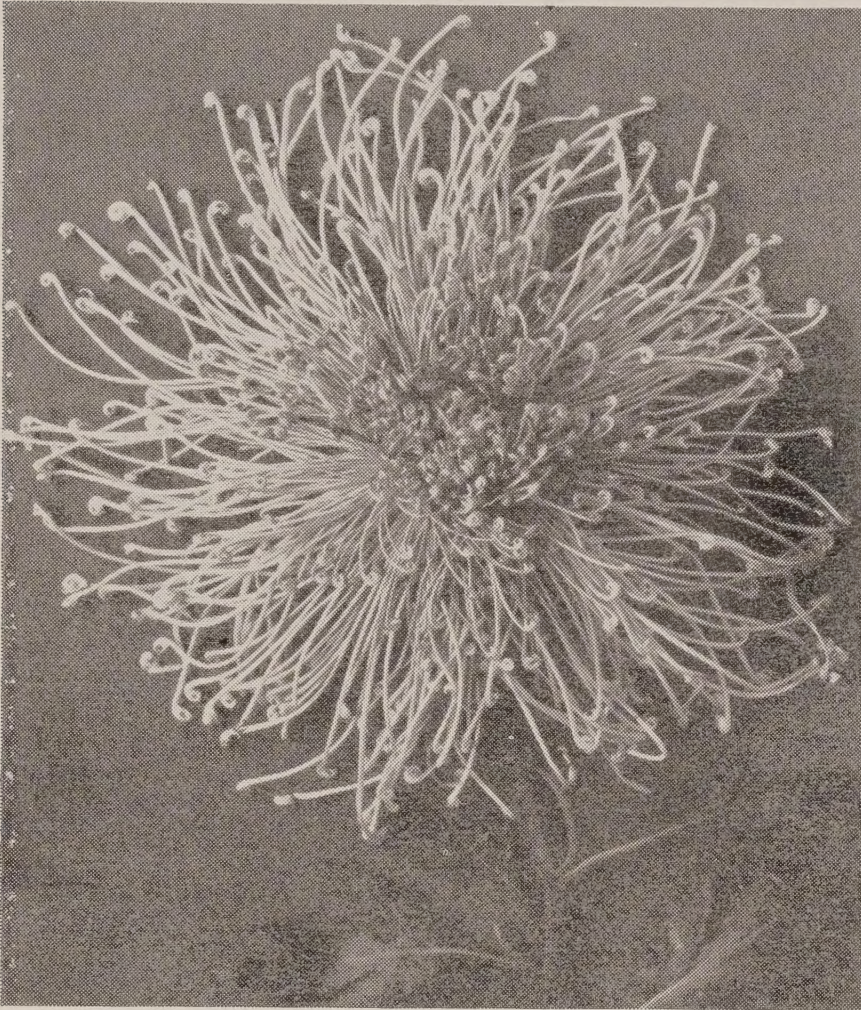


**KAY TASHMIA.** Clear beautiful pure white flower with large tubular petals with fishhooked tips.

Each 50c      3 for \$1.35

**MAJOR GREEN.** One of the two very distinctly chartreuse green Spidery type varieties. This variety together with "Nightengale" is not recommended for the southern states unless partially protected from the hot sun. It is however a very popular variety.

Each \$1.00      3 for \$2.75



### PUNCH BOWL

Rich burgandy red spidery type with long lovely tubular petals falling from a full centered flower. Tips of petals are slightly hooked and tightly curled.

Each 75c

3 for \$1.35

**PEGGY ANN HOOVER.** Straight quilled petals with spoon tips of a lovely light pink color. Beautiful foliage and strong stems.

Each 50c      3 for \$1.35

**SAN GABRIEL.** Splendid deep yellow flower with tubular petals each tightly curled.

Each 75c      3 for \$2.00

**SOUVENIER.** Light salmon pink variety with a trace of lavender. Petals are long and tubular considered by many as one of the most attractive of the spidery types.

Each 65c      3 for \$2.00

**SYLVIA.** A deep solid pink with a delicate trace of lavender. Large tubular petals falling from a very full centre. Tips of petals are hooked showing reds within.

Each 75c      3 for \$2.00

**UTAH.** A very clear white spider with medium tubular petals. It has stiff stems and very attractive foliage.

Each 65c      3 for \$1.75

### SPECIAL SPIDER TYPE CHRYSANTHEMUM COLLECTION

1—BESS WITT — Bronze and salmon pink.

1—BUTTERFLY — Light yellow.

1—KAY TASHMIA — Pure white.

1—PEGGY ANN HOOVER — Light pink.

1—PUNCH BOWL — Rich Burgandy red.

Entire Collection

Five Spider Type — Value \$2.75

Special Price — \$2.25

(NOTE — be sure you disbud and allow five to six stems per plant for best results and larger blooms)





## NOVELTY TYPES — very interesting varieties.

**APRICOT MAY WALLACE.** Large apricot bronze flower with incurved petals.  
Each 50c 3 for \$1.35

**ADMIRATION.** Anemone type with lavender pink blooms. Tulip shaped.  
Each 50c 3 for \$1.35

**ALEX STRIBLING.** This is one of the excellent pure white singles with sturdy stems and small foliage of deepest green. Blooms in Oct. when white single flowers are scarce.  
Each 50c 3 for \$1.35

**BRILLIANCE.** Bright red tubular petals with spoon like tips showing a lighter shade of red within. Stems are unusually fine which bears an abundance of blooms.  
Each 65c 3 for \$1.75

**CAPTIVATION.** Large Anemone-flowered type, mahogany-rose and cushion of a reddish-bronze. This is one attractive bloom especially when stems are disbudded.  
Each \$1.00 3 for \$2.50

**CONQUEROR.** A very flashy bright rich crimson flower which will not fade in the sun. Grows tall and has straight stiff stems.  
Each 65c 3 for \$1.75

**DIERDRE.** This is a novelty spoon variety with a crushed-raspberry pink bloom with its silvery tips and a deeper yellow centre.  
Each 75c 3 for \$2.00

**FANTASIA.** A white novelty of the semi-doubled class with quilled petals open into long gracefully reflexed semi-spoon tips.  
Each \$1.00 3 for \$2.50

**GOLD LODGE.** An early decorative type of pure golden yellow. Fine for pot culture. Foliage fine and a deep green color.  
Each 50c 3 for \$1.35

**GOOD GRACIOUS.** A large subdued yellow incurved. Narrow and flattened petal which curl and twist that envelops the entire bloom  
Each 75c 3 for \$2.00

**GWEN PATTON.** A very lovely deep pink incurved flower. Large blooms and excellent keeper.  
Each 65c 3 for \$1.75

**INDIANAPOLIS PINK.** Excellent light lavender pink with darker reverse. Fully incurved with strong stiff stems.  
Each 50c 3 for \$1.35

**LUANA PATTEN.** One of the most beautiful of the spoon varieties. Flowers produced on large sprays with short, brilliant red quills, opening to broad gold spoon on the tip of petals.  
Each 75c 3 for \$2.00

**MAJOR EDWARD BOWES.** Large bright rosy pink blooms on strong stiff stems. If disbudded individual flowers attain huge size.  
Each 50c 3 for \$1.35

**MRS. J. S. ROBERTS.** Combination of crimson-mauve and violet. One of the largest of the anemone types.  
Each 75c

**PINK EXQUISITE.** A wonderful bloom which is truly named a most enticing exquisite shade of pink. Reflexing petals radiating from a central swirling mass. Blooms wonderful when disbudded.  
Each \$1.00 3 for \$2.50

**ROSALINDA.** Excellent early pink incurved flower, blooming in late Oct.  
Each 75c 3 for \$2.00

**SUNSPOT.** Closely spaced tubular petals of different lengths which radiate from a central bronzy disc. Tubes open some slightly barbed, some open and others tightly curled hooks. Very unique.  
Each 75c 3 for \$2.00

**SILVER SHEEN.** Very attractive and beautiful satin white incurved. One very excellent keeper.  
Each 50c 3 for \$1.35

**SINCERITY.** Pure white Anemone type with high rounded cushion. Grows medium tall and mature about Oct. 25th.  
Each 50c 3 for \$1.25





**WILLA TEMPLIN.** Ravishing golden bronze with large tubular petals. Ends are hooked, but interspersed with open pointed tips. Good substance and wonderful keeper. **Each \$1.00**

**YELLOW SINCERITY.** A clear yellow bloom of the Anemone Type, with a unique large cushion centre. **Each .75c 3 for \$2.00**

#### NOVELTY TYPE CHRYSANTHEMUM COLLECTION

1—APRICOT MAY WALLACE — Apricot bronze.

1—ALEX STRIBBLING — Large single white.

Entire Collection

1—GOLD LODGE — Early pure gold.

1—INDIANAPOLIS PINK — Light lavender pink. Six Novelty Types — **Value \$3.50**

1—MAJOR EDW. BOWES — Large rosy

**Special Price — \$3.00**

1—PINK EXQUISITE — Exquisite shade of pink.  
pink.

NOTE — All the above are in 2¼" pots and will make wonderful blooming plants this fall.

### NEW AND CHOICE EARLY ENGLISH HARDY CHRYSANTHEMUMS

All STOCK potted in 2¼ inch pots. Wonderful root system.

**STOCK VERY LIMITED. ORDER EARLY.**

**AVALANCHE.** A beautiful pure white blooms with long pointed petals. Strong grower with straight stiff stems and a wealth of blooms in great sprays.

**Each \$1.00**

**CARDINAL.** A vivid brilliant scarlet-red bloom with spiky petals. A rather dwarf growing plant.

**Each \$1.50**

**CLADIUS.** Pale lilac with sheen of gold thru the petals. Perfectly globular flower with very numerous petals. Very beautiful.

**Each .75**

**CELESTIAL YELLOW.** One of the most lovely of the golden yellow blooms. VERY NEW. Introduced for the first time in 1949. Stock very limited.

**Each \$2.00**

**DAYDREAM.** A grand new English variety of a glorious pale salmon shade. If disbudded blooms will attain six inches in diameter.

**Each \$1.00**

**EDENSOR.** A beautiful creamy-white with reflex blooms. Extra firm pointed petals.

**Each .75**

**ELIZABETH ANN. NEW.** An outstanding glowing rose-cerise with long gold-pointed petals. Semi-incurred flower with a gold centre.

**Each \$1.00**

**EMPIRE WHITE.** Large very beautiful pure white incurved.

**Each .75**

**GLADYS BRILLE.** (New) One of the new very large white incurved and will grow up to six inches if disbudded.

**Each \$1.00**

**FAIR MAID.** Beautiful blooms of clear bush pink. Blooms of wonderful texture.

**Each .75c**

**HEATHER.** Rosy-cerise, large blooms with stiff rolled petals. Flowers on long straight stems.

**Each .75c**

**IVORY QUEEN.** A perfectly formed flower of the decorative type pure ivory white in color. Bloom attaining 7 inches in diameter. Very strong stems, needs no staking.

**Each \$1.00**

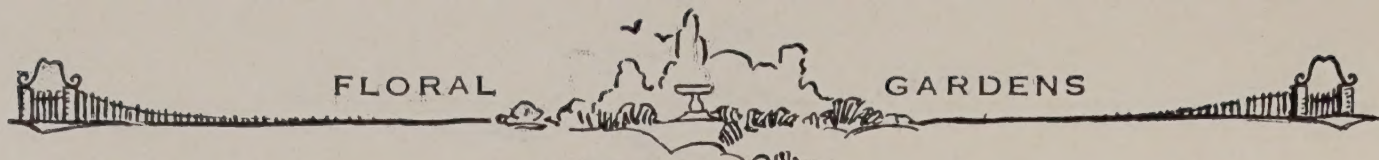
**LAERTES.** This is without doubt the brightest red flower we have ever seen. Good grower, dwarf habit.

**Each \$1.00**

**LIZZIE JENKINS.** A clear golden-yellow, a magnificent bloom for disbudding, Can be grown 7 to 8 inches across without any trouble. A beautiful reflexed bloom of great merit that has become a leading variety for exhibition.

**Each \$1.00**





- IMPERIAL YELLOW.** Rich glistening yellow with beautiful reflexing blooms six inches across equal to any inside grown variety. **Each \$1.00**
- RED OSPREY.** One of the best of the spray varieties with blooms a bright red color. **Each \$1.00**
- SCARLET COAT.** As the name implies this flower is the nearest approach to scarlet that we have ever grown. Has a gold reverse with long drooping petals. **Each \$1.00**
- SALLY.** Very solid flower of deep rose and purple on long stiff stems. Fine for exhibition. **Each .75c**
- SYMPHONY.** Flowers of a cream and lemon centre with rosy-mauve on outside of petals. **Each .75**
- TREVOR ADAMS.** A massive flower of clear, chrome-yellow incurved, with florets **Each .75**
- WARSPRITE.** Orange, flushed gold with semi-curved petals. **Each .75**
- WHITE ENSIGN.** A very outstanding white flower with long straight stems. Good for cutting. **Each .75**

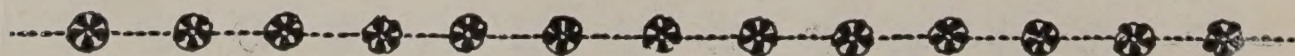
## NEW POMPONS AND NOVELTY ENGLISH VARIETIES

- AQUITANIA.** A large rounded Japanese variety of bright chestnut color. Flowers resembles a huge ball. **Each \$1.00**
- ANASTASIA.** Small, bushy pink plant. Valuable for rockery or potted plants. **Each .75**
- BEN TASHMIA.** Deep purple incurved with silver reverse. **Each \$1.00**
- CRIMSON PRECOCITE.** Bright crimson blooms. Pompon. **Each .75**
- JOSEPH BRADFORD.** A very unusual color of plum bloom blue. Petals over an inch wide building up a flower 10 inches deep. Japanese incurved form. **Each \$1.00**
- MOSQUITO.** A perfectly formed pompon of very deep pur yellow. Plant has a bushy habit with wiry stems. **Each \$1.00**
- WHITE BOUQUET.** (NEW) Pure white pompon of vigorous growing plant Blooms about one inch in diameter. **Each \$1.00**

## NEW AND BETTER ENGLISH CHRYSANTHEMUMS — 1948 Introductions

(NOTE — All varieties listed below will be shipped out of 2 1/4" pots. Woundeful root system as indicated below.)

	Each	Per 12
<b>AUTUMN GOLD.</b> NEW. Bright golden blooms on a yellow background. Very attractive.	.50c	\$4.00
<b>BETTY FURGESON.</b> NEW. Large delicately incurved blooms of rich terra-cotta red.	.65c	5.50
<b>BRIDESMAID.</b> Large delicate blush-pink with a suffusion of salmon thru the petals.	.60c	5.00
<b>CARNIVAL.</b> Very showy bright scarlet blooms on straight stiff stems. Good foliage.	.45c	3.50
<b>CHINA GOLD.</b> Golden bronze blooms with beautiful quilled petals on tall growing stems.	.50c	4.00
<b>CORAL QUEEN.</b> A new shade in showy salmon-red. Makes beautiful sprays for cutting.	.45c	3.50







	Each	Per 12
<b>CORONA. NEW.</b> Bright orange amber blooms on plants with deep green foliage. Very good.	.45c	\$3.50
<b>CRUSADER.</b> Large white blooms with just a faint tinge of pink on the outside of petals.	.50c	4.00
<b>CINNAMON. NEW.</b> An outstanding shade in cinnamon-bronze with extra large flowers and pointed florets. This is one of the good varieties.	.65c	5.50
<b>CONQUEROR.</b> Intense deep red blooms produced on strong stems of deep green foliage.	.65c	5.50
<b>C. M. JOHNSON.</b> One of the few real outstanding pure white Chrysanthemums. If disbudded flowers become very large in size.	.65c	5.50
<b>DONALD ORR.</b> Large bronze gold flowers which is a great favorite. Excellent.	.50c	4.00
<b>DUKE OF KENT.</b> A pure white English variety. Dwarf growing habit.	.65c	5.50
<b>DUCHESS OF KENT. NEW.</b> Large delicate pink variety with long strong stems.	.65c	5.50
<b>EARLY ROMANCE.</b> Beautiful clear yellow with incurved petals. Beautiful form.	.60c	5.00
<b>FLORAMEAD.</b> Very large beautiful white incurved blooms. Grows up to 3 feet tall.	.75c	6.00
<b>FAY FURGESON.</b> Buff-yellow blooms of solid colors. A very new and beautiful variety.	.65c	5.50
<b>GRAND PERE FONTENAU.</b> Large salmon buff reverse.	.65c	5.50
<b>HARBOR LIGHTS. NEW.</b> Large orange red with fully double flowers. Deep green foliage.	.50c	4.00
<b>HALO.</b> Large flowers of pure amber-bronze.	.50c	4.00
<b>IMMACULATE. NEW.</b> Large very pure white with broad petals. A wonderful flower.	.65c	5.50
<b>JEAN PHILLIPS.</b> Early crimson, blooms with reverse of petals a pure golden yellow. Incurved.	.65c	5.50
<b>JUILANA. NEW.</b> Bright cyclamen pink blooms on long stiff stems. Excellent for cutting.	.75c	
<b>LE POCTOLE.</b> One of the very deep dark red blooms that will grow immense if disbudded.	.50c	4.00
<b>LANCER.</b> Verlety crimson blooms on tall stems.	.65c	5.00
<b>MADONNA.</b> An exceptionally large pure white flower. Wonderful for cutting.	.65c	5.50
<b>MRS. J. PHILLIPS.</b> A beautiful deep lavender on strong stiff stems	.50c	4.00
<b>MRS. T. W. POCKETT. NEW.</b> Rich pink bloom with a gold reverse on petals. Very fine.	.60c	5.00
<b>MRS. E. CROSLY. NEW.</b> Rich deep mahogany with a gold reverse.	.65c	5.50
<b>MRS. Wm. WHYTE. NEW.</b> Large exhibition salmon amber. Incurving at the centre.	.75c	
<b>MUSKETEER.</b> Silvery pink flower with deep dark green foliage.	.65c	5.50
<b>NEVILLE CHAMBERLAIN. NEW.</b> Deep yellow with orange centre.	.75c	
<b>ORANGE QUEEN.</b> Very rich golden yellow. Vigorous	.50c	4.00
<b>PETUNIA.</b> Large petunia purple flowers growing to immense size, especially if disbudded.	.60c	5.00
<b>PRIMROSE. IMMENSE</b> flowers of pure primrose yellow with centre of bloom almost gold	.60c	5.00







	Each	Per 12
<b>PREMIER. NEW.</b> Very large orange-red shade.	65c	\$5.50
<b>QUEEN MARY.</b> An outstanding clear pure white.	60c	5.00
<b>RADIANT.</b> A very striking dazzling red bloom of extra large size.	65c	
<b>REV. H. CHAPPELL. NEW.</b> Peach pink with a flush of salmon.	65c	
<b>ROSY MORN. NEW.</b> Pink with buff and salmon.	65c	
<b>SHIRLEY FAWN. NEW.</b> Exceptional blooms of pure fawn color. Stock very limited.	75c	
<b>SHIRLEY AMBER.</b> Amber shade with strong stems.	60c	5.00
<b>TIBSHELF GLORY.</b> Bright orange with large reflexed large blooms.	50c	4.00
<b>TOLLCROSS PINK.</b> Deep rose-pink with silver reverse.	50c	4.00
<b>TIGER.</b> Large crimson blooms with rolled petals.	45c	3.50
<b>UNIQUE.</b> New strawberry shade with bronze shading.	50c	4.00
<b>VANESSA. NEW.</b> Incurved blooms of deep bronze with buff reverse on petals.	50c	4.00
<b>WENDY.</b> Blooms of bright orange and bronze.	50c	4.00
<b>WORKING BRONZE. NEW.</b> Large bronze with incurved petals. Vigorous blcomer.	50c	4.00
<b>WHITE LADY.</b> Pure white flowers on strong upright growing plants. Outstanding.	65c	5.50
<b>ZENITH. NEW.</b> Fine large exhibition flower of pure purple maroon. Very beautiful.	60c	5.00

#### NEW AND BETTER ENGLISH CHRYSANTHEMUMS. COLLECTIONS

- 1—**BETTY FURGESON** — Incurved rich terra-cotta red.
- 1—**CINNAMON** — Outstanding cinnamon bronze.
- 1—**LE POCTOLE** — Immense large deep red.
- 1—**MUSKATEER** — Beautiful silvery pink.
- 1—**MADONNA** — One of the very large pure white.
- 1—**PETUNIA** — Large petunia purple.
- 1—**VANESSA** — Deep bronze buff reverse.

Entire Collection  
Seven Better English  
Chrysanthemums.

Value — \$4.20

Special Price — \$3.50

#### BRISTOL INTRODUCTIONS — Recent Introductions.

All strong potted plants.

	Each	Per 12
<b>APRICOT GLOW.</b> This is a beautiful Cushion type covered with richly hued apricot-bronze blooms.	40c	\$3.00
<b>BOKHARA.</b> 1947 introduction. A beautiful blending of soft crimson and wine shades. Grows upright and very disease resistant.	60c	5.00
<b>BURMA.</b> A medium tall growing plant with blooms of a glistening orange and coppery undertone.	60c	5.00
<b>E. A. WONDER.</b> Very early double golden centre.	50c	4.00
<b>FIRE GLOW.</b> Dwarf growing plant covered with semi-double red blooms with yellow centre.	50c	3.50
<b>MAGNOLIA.</b> Flowers of a beautiful soft pink with a delicate shade of cream undertone.	60c	5.00
<b>MANDALAY.</b> Tall growing plants with fine clear orange bronze blooms. Very excellent for cutting.	50c	4.00
<b>KOREAN PRINCESS.</b> (Plant Pat. no. 640). Shapely blossoms 2½ inches in diameter of rich bronze-red with a perfectly formed golden bronze cushioned centre. Very beautiful and attractive.	75c	7.00





<b>PINK RADIANCE.</b> A vigorous plant covered with clear pink blooms with freely branching sprays.	50c	\$4.00
<b>SUMMERTIME.</b> (Pl. Pat no. 689). Dwarf early blooming plant of a brilliant glowing bright yellow. Excellent for border planting.	75c	7.00
<b>WHITE WONDER.</b> A perfect white pompon and exquisitely formed 2 inch across. Opens up as a creamy white changing to a pure white bloom. Stems strong.	40c	3.00

## OTHER RECENT HARDY VARIETIES

Potted Plants	Each	Per 12
<b>ALLEGRO.</b> One of the very beautiful decorative type chrysanthemum with large shrimp-pink blooms held on strong stems in great profusion.	35c	\$3.00
<b>BETTY.</b> Large double flowers of pure apple-blossom pink 2½ inches across. Very healthy growth, long stems.	35c	3.00
<b>BRILLIANT.</b> This is a NEW dwarf growing variety with blooms completely covering the plant. Flowers are fully double with a pleasing blend of red and orange shades. This variety makes an excellent border.	60c	5.00
<b>DEE DEE AHRENS.</b> Tall pure white 1½ inch flowers in great abundance. Strong stiff stems fine for cutting.	35c	3.00
<b>CALENDULA.</b> Deep chrome yellow blooms on medium tall growing plants. You will like this addition to your list for coming fall garden.	35c	3.00
<b>GLOWING COALS.</b> Very early bloomer with an abundance of bright cherry-red flowers which make one wonderful bright spot in your garden.	50c	4.00
<b>HEATHERBLOOM.</b> Deep mulberry-pink blooms in early Oct. Flowers are fully double and stand up well.	40c	3.50
<b>OLIVE LONGLAND.</b> Double flowers of pure apricot, toned with salmon shades. Medium tall growing.	35c	3.00
<b>ROBERT BRYDON.</b> Attractive low growing deep garnet-red blooms on medium tall plants.	35c	3.00
<b>SINNEA.</b> Beautiful double flowers of burnt-orange to reddish-brown shades. Very attractive.	50c	4.00
<b>SIMBA.</b> One of the very fine orange-bronze shades.	50c	4.00
<b>SOUTH WIND.</b> Early blooming plant with flowers of delicate Chinese-red. Blooms 2½ inches across.	35c	3.00
<b>RUDELL.</b> (Improved) Deep golden-yellow button-shaped flowers on medium tall growing plants. Very attractive and fine for border planting.	40c	3.50
<b>SILVER PINK.</b> Double flowers of a clear glistening silvery pink. Grows in sprays. Foliage deep green.	50c	4.00
<b>ORCHID JEWEL.</b> Light lavender small pompon-like blooms borne on great sprays. Wonderful for cutting. Foliage deep green with strong stiff stems.	50c	4.00
<b>VIOLET. NEW.</b> Double violet-pink blooms borne on dwarf like plants. Blooms covering the entire plant itself. Very showy and attractive.	50c	4.00





## COLLECTION OF RECENT INTRODUCTION CHRYSANTHEMUMS FIELD CLUMPS

1—BORDER WHITE — Eng. Large pure white.	Entire Collection
1—HILLCREST RED — Rich velvety crimson.	Six RECENT INTRODUCTIONS
1—RED VELVET — Large deep red.	Chrysanthemums
1—GLOWING COALS — Very early red.	Value — \$3.35
1—CALENDULA — Large pure yellow.	Special Price — \$2.75
1—BOKHARA — Crimson and wine shades.	

## SHASTA DAISIES — (Chrysanthemum Maximum)

All plants in 2½ inch pots. Strong roots system ready to grow and bloom in your gardens.

Each Per 12

<b>ADMIRAL BYRD.</b> This is one of the very fine new varieties we have offered for many years. Flowers are pure white with deeply cut edges. Fine for cutting.	50c	\$3.50
<b>G. MARCONI.</b> This is a novelty type Shasta. Fully double with huge pure white blooms 3 to 5 inches across. Stems are long and plants bloom all thru the summer and fall.	60c	4.50
<b>GIANT CHIFFON.</b> This is a large fluffy-white shasta with petals forming a dense circle around the centre of the bloom. Very attractive in with other flowers.	60c	4.50
<b>MAJESTIC.</b> Undoubtily one of the largest of the Shasta that we have ever grown. Blooms becoming 5 to 6 inches across with pure white petals surrounding a deep yellow centre. Stems 18 to 24 inches long.	50c	3.50

## HARDY FALL ASTERS — (Michaelmas Daisies)

These start to bloom in September just before Chrysanthemums come into bloom in your garden. Their height, their multitudes of bloom and varied colors give one wonderful effect in any garden. We quote them as field clumps and strong potted stock.

<b>ADORABLE.</b> A very beautiful large open salmon-pink bloom with flowers completely covering the plant. In full bloom all thru the month of September. Very Hardy.	<b>Field Clumps</b> Each 75c	3 for \$2.00
	<b>Potted Stock</b> Each 50c	3 for \$1.00

**BEECHWOOD CHARM.** This is dwarf growing Aster with deep red blooms covering the plant. Excellent for borders or on the edge of walks. In full bloom during the month of September.

**Potted Plants only — Each 50c 3 for \$1.00 Doz. \$3.50**

**BLUE GOWN.** Tall growing with deep blue flowers with yellow centre showing. Fine in massed plantings. Plant 5 or 6 clumps in one part of the border.

**Field Clumps — Each 60c 3 for \$1.50**  
**Potted Plants — Each 40c 3 for 90c 12 for \$3.00**

**HARRINGTON'S PINK.** Very tall growing deep pink Asters. Two or three plants will look wonderful in back of other low growing plants.

**Field Clumps — Each 75c 3 for \$2.00 12 for \$5.00**

**QUEEN MARY.** Medium tall growing plants with light blue flowers.

**Field Clumps — Each 75c 3 for \$2.00**  
**Potted Plants — Each 50c 3 for \$1.00 12 for \$3.00**







**RED CLOUD.** Tall growing asters with large deep red blooms. Will be in full bloom all thru September.

**Field Clumps — Each 75c      3 for \$2.00**  
**Potted Plants — Each 50c      3 for \$1.00**

**VIOLETTA.** One of the best of the tall growing lavenders. Flowers completely cover the plant from ground up. Beautiful when planted in masses of four or five.

**Field Clumps — Each 75c      3 for \$2.00**  
**Potted Plants — Each 50c      3 for \$1.00      12 for \$3.00**

### PYRETHRUMS — (Painted Daisies)

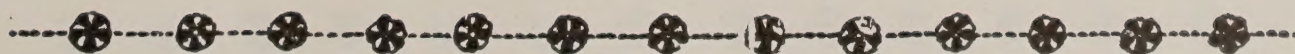
All plants are potted with a good root system. These have been potted from divisions during the winter months. Plants are good healthy and thrifty growing. You will like them. They bloom during the month of June and July and wonderful to have in the border or as individual plants.

	Each	Per 3
<b>BRILLIANT.</b> This is a tall free blooming beauty. Semi-double blooms of an intense deep pink. Stems are 18 inches long with flowers 2½ inches across.	65c	\$1.75
<b>PINK BEAUTY.</b> Large 2½ inch deep pink blooms with a lighter centre. Very foiferous and showy. Two year old plants often bearing 15 to 20 blooms.	75c	2.00
<b>VICTORY.</b> Pure white double blooms on tall stems.	75c	2.00

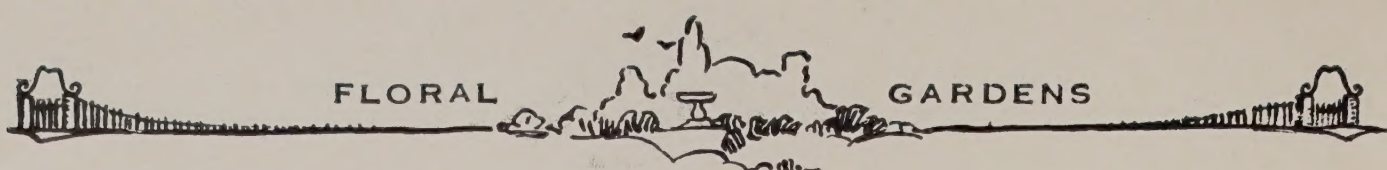
### IBERIUS — (Hardy Candytuft)

**LITTLE GEM.** A splendid new Iberius with large pure white blooms on dwarf growing plants. Very compact in form and shape. Foliage is evergreen.

**Potted plants — Each 75c      3 for \$2.00**







## TERMS OF SALE AND SHIPMENTS

**SHIPMENTS.** All shipments will be made in order as received. All shipments will be made Via **EXPRESS COLLECT**, unless you request otherwise. If Via P. Post, please add 25c for all shipments east of the Mississippi River, up to 5 lbs. 10c for each additional pound weight. 45c for all shipments west of the Mississippi River up to 5 lbs. 15c each additional pound weight. **We do not make C. O. D. SHIPMENTS.**

**GUARANTEE.** All stock is guaranteed to be free from disease and to be true to name.

**COMPLAINTS.** All complaints must be made within **FIVE DAYS** (5 days) after the receipt of order.

**SUBSTITUTIONS.** Absolutely no substitutions without your permission. However, to save time in shipping, will please make a first and second choice of varieties, so as not to delay shipment when you desire them. **PLEASE STATE A DEFINITE SHIPPING DATE.** As all stock is subject to former sale .... sometimes there might be a delay of a few days in order to fill out the varieties wanted. Will you please bear with us .... if this occurs when your order is received.

**OHIO SALES TAX.** All customers in Ohio must add an additional 3% of total purchase.

**TERMS. CASH WITH ALL ORDERS,** unless customers can furnish satisfactory references.

**VISITORS.** You are always welcome any time. We are **CLOSED ALL DAY SUNDAY**, but, come in and look around. You are always welcome.

We are now **BOOKING ORDER FOR SPRING 1949 Delivery.**

Send your order in Early.

**FLORAL GARDENS . . . . EATON, OHIO**

Route No. 35 . . . . . 25 miles west of Dayton, O.

60 miles North of Cincinnati, O.







**ENGLISH CHRYSANTHEMUM**

**"LE POCTOLE"**



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Eaton, Ohio

1949

Retail Perennial List

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